

AS Product Design – Denbigh High School
UNIT 2 (coursework)

PAGAZZI
Lighting with Style

PAGAZZI the UK's largest specialist lighting superstores, a consumer's one-stop shop for all that is the best in lighting.

PAGAZZI stores have a fantastic choice of lighting designs; you can see incredible products designed for indoors and out. The manager of PAGAZZI Lighting Chester has asked you to design and make a prototype bespoke lighting product that has the potential to either compliment or be an addition to the existing range.

The manufacturing costs of your prototype must not exceed £70 and must be manufactured within a given time scale. Your product must be produced in time for the client to evaluate the product and provide feedback within this time scale.

Things to consider:

Research
Designing in context (for a client)
Design inspirations
Existing products
Cost
Time
Materials
Innovation
Mass production
Target market
Testing
Promotion
Safety
Product lifespan

product design



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