

Market Research - example sheets.

gcse example material.

Samples from random projects.

Zoom in to read the annotations
Please do not copy, you will be disqualified
from the course if you do!

Use these examples to help and inspire you.



YSGOL UWCHRADD DINBYCH
DENBIGH HIGH SCHOOL

Research

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I am designing a questionnaire to help me with my research in designing a money box for a charity. My chosen charities are:

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Questions

Where might the product be put?

- On the floor outside
- On a desk **||||**
- On a counter **|||**
- Hand Held **|**

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What design features do you think your charity would like?

- Colourful **|||||**
- Relation to the Charity **||**
- Attractive **|**

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What charity do you most believe in?

- Cancer **|||**
- Any to a good cause **||**
- BHS
- Lifesaver **|**

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What do you consider to be the customers wants and needs?

- Eye Catching **||||**
- Colourful **||**
- Shape

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Which charities do you think are most popular?

- Animals **||**
- Elderly
- Children **||||**
- Emergency Services **|**
- Poverty
- Illnesses (Cancer Research) **|||**

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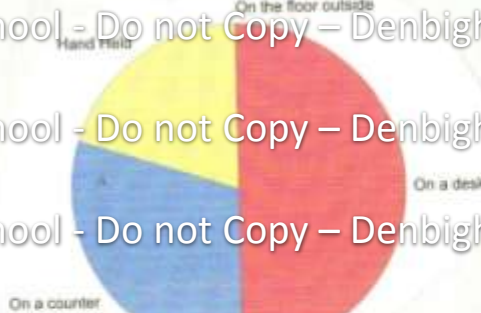
Do you think it encourages you to donate more if the charity box has lights and perhaps sound?

- Yes **||||**
- No **|||**

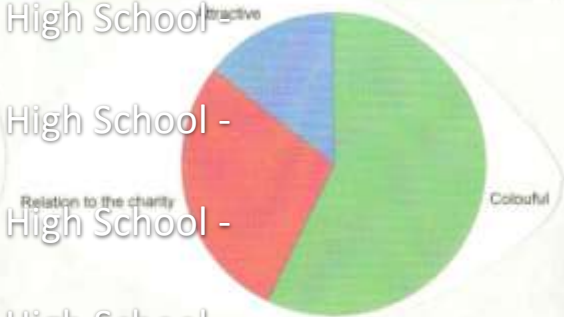
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Where might the product be put?



What design features do you think my product should have?



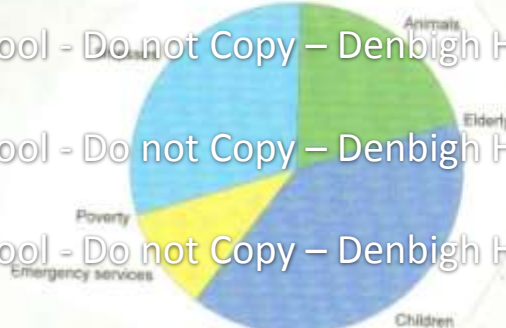
What charity do you most believe in?



What do you consider to be the customers wants and needs?



Which charities do you think are most popular?



Do you think it encourages you to donate more if the charity box has lights and perhaps sound?

